

# About GTIN(MPN/ UPC/ EAN/ ISBN)

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## About GTIN(MPN/ UPC/ EAN/ ISBN)

### 1. About GTIN(MPN/ UPC/ EAN/ ISBN)

About the requirements of MPN EAN UPC, you may visit the following website:

[http://pages.ebay.com/sell/item\\_specifics/product\\_identifiers.html](http://pages.ebay.com/sell/item_specifics/product_identifiers.html)

EAN (European Article Number), UPC (Universal Product Code) ISBN (International Standard Book Number) are all GTIN (Global Trade Item Number).

MPN (Manufacturer part number) is a series of numbers and/or letters that has been given to a part by the manufacturer, identifies the part as belonging to and originating from that one manufacturer. EAN and UPC is a unique identifier for a product. It functions like an identity card for an individual. It is a one-to-one relationship. One-to-many relationship does not exist.

EAN is for selling to Europe, and UPC is for selling to North America.

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Ref: <http://www.cifnews.com/article/27036>

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¶¶URL: <https://www.soldeazy.com/support/article.php?id=439>