## About GTIN(MPN/ UPC/ EAN/ ISBN)

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## 1. About GTIN(MPN/ UPC/ EAN/ ISBN)

About the requirements of MPN EAN UPC, you may visit the following website:

http://pages.ebay.com/sell/item\_specifics/product\_identifiers.html

EAN (European Article Number), UPC (Universal Product Code) ISBN (International Standard Book Number) are all GTIN (Global Trade Item Number).

MPN (Manufacturer part number) is a series of numbers and/or letters that has been given to a part by the manufacturer, identifies the part as belonging to and originating from that one manufacturer. EAN and UPC is a unique identifier for a product. It functions like an identity card for an individual. It is a one-to-one relationship. One-to-many relationship does not exist.

EAN is for selling to Europe, and UPC is for selling to North America.

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Ref: http://www.cifnews.com/article/27036

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[2][2] : Holistic Tech - Thu, Jul 19, 2018 10:44 AM. [2][2][2][2][2] 60785 [2]

**?!?!URL:** https://www.soldeazy.com/support/article.php?id=439