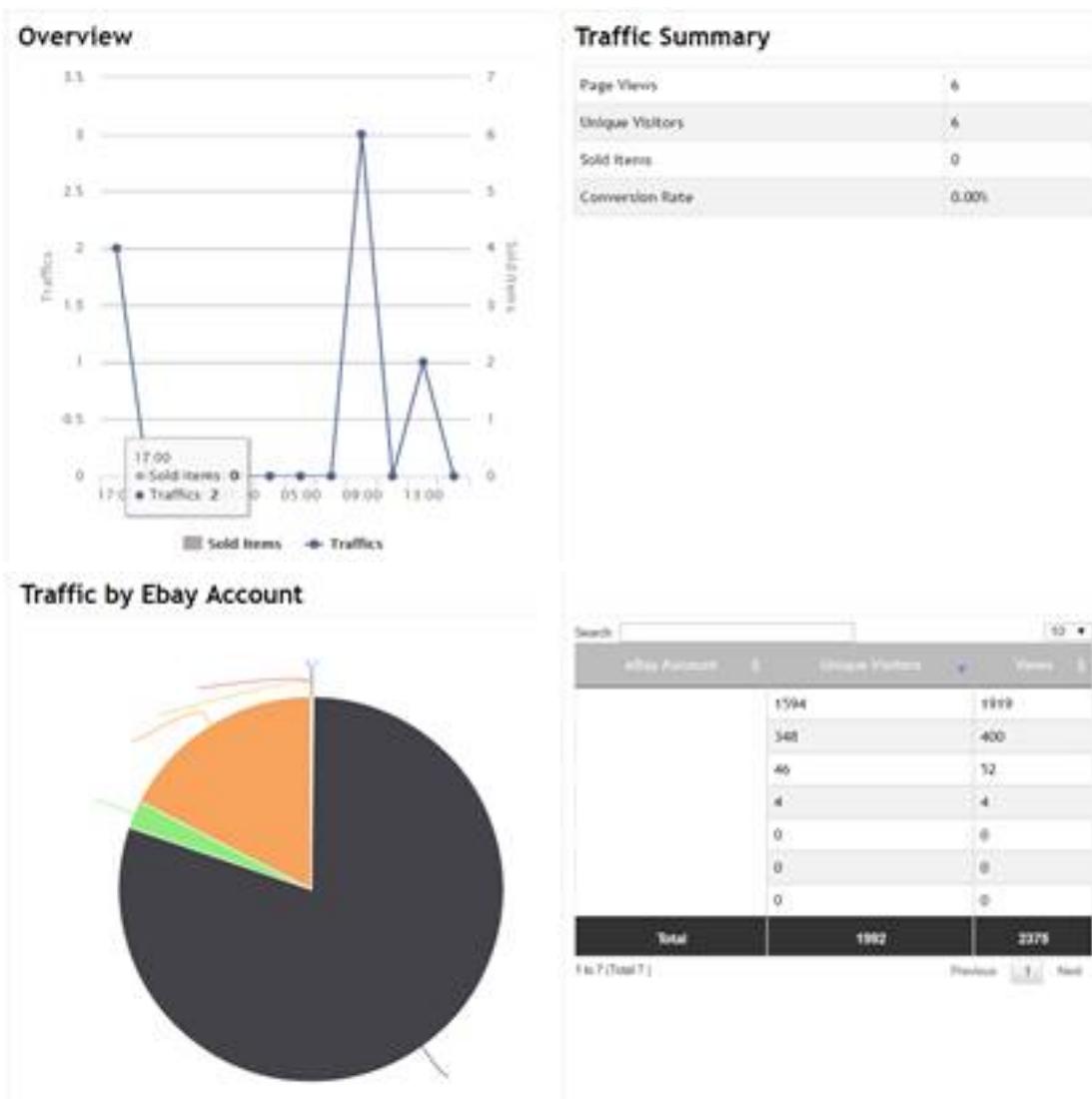


07 Business Performance Analytical Charts

??ID??: 75 | ???: ?? | ???: ???: Tue, Nov 14, 2017 3:59 PM

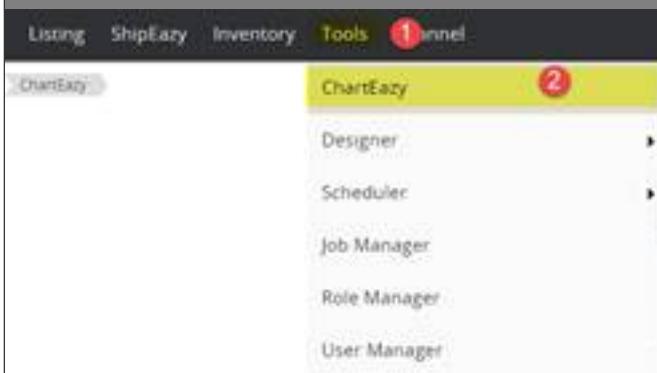
ChartEazy

SoldEazy provides users with 3 types of data analysis: Traffic, Sale, and SKU. With the data, users are empowered to adjust the marketing strategy.



1. How to check the analysis?

- I. Login to SoldEazy and go to **ChartEazy**



- II. You may search for the required information by selecting different criteria. Click the <search> button.

>Please note that only data in the last 24 hours, 7 days and 30 days are available.



Three categories are provided:

1. **Traffic:** You can have a traffic summary of different accounts and sites
2. **Sale:** Sales reports of different accounts and sites are available
3. **SKU:** A summary of the best-selling and worst-selling products, the trend of the sales of products in different categories
4. **Custom Chart:** According to user's request to create a report. If you want to monitor the performance of a specific product or category over a certain period, you can use this feature.

accounts, you may enter an SKU here. The report will be generated a day later.

Add Custom Chart

Chart Type: **Traffic**

Chart Title: **SKU**

Data Search Criteria

eBay Account: Choose a shop...

eBay Site: Choose a site...

Title:

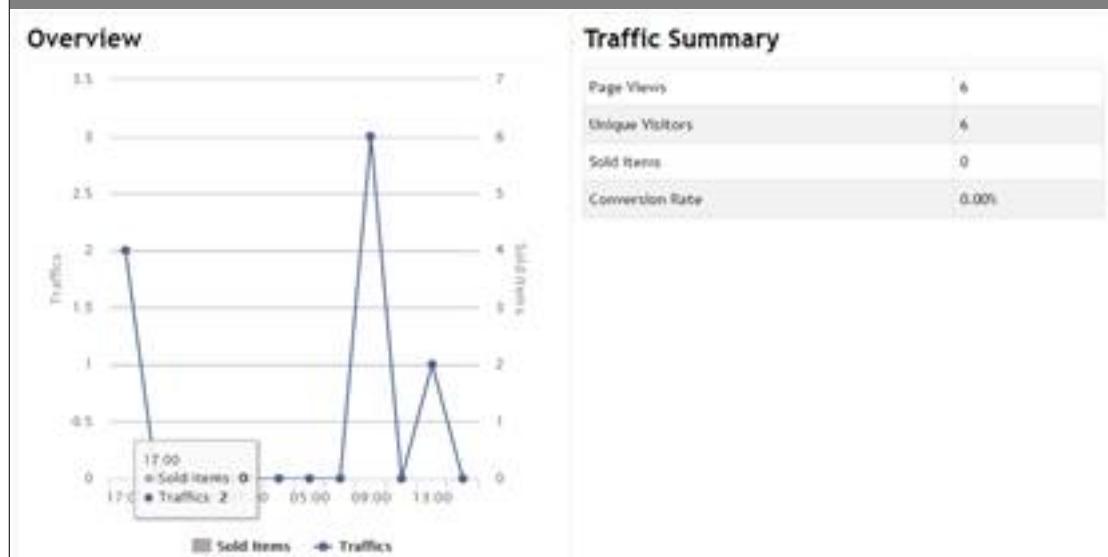
Listing Format:

Duration:

SKU: **MV0100-GG-0-7E M80003-BL**

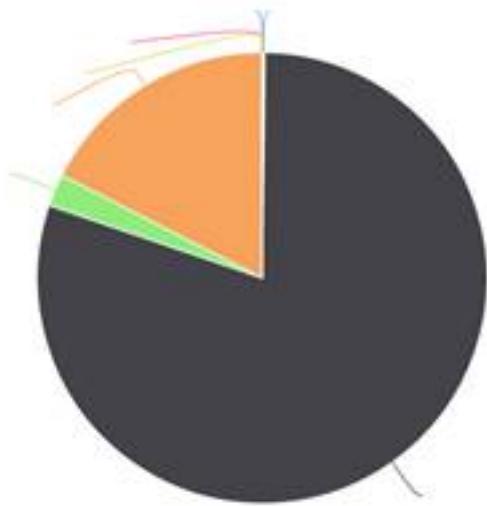
Add **Cancel**

III. The system displays various analytical charts. Charts are on the left and detailed data is on the right.



IV. You may also find the analysis for every eBay account and site and know your business in different aspects.

Traffic by Ebay Account



Ebay Account	Unique Visitors	Views
1594	1919	
348	400	
46	52	
4	4	
0	0	
0	0	
0	0	
Total	1992	2375

** END **

???: Holistic Tech - Tue, Nov 14, 2017 3:59 PM. ???: 3824 ??

??URL: <https://www.soldeazy.com/support/article.php?id=75>