

Introduction of Order Discount functions and usage

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Introduction of Order Discount functions and usage

1. Function Introduction
2. How to use it

1. Function Introduction

Generally, order discount also called order discount function or order promotion function. It is a discount based on the order size or the amount spent by a buyer. The discount function can separate as four categories: Spend/Quantity/Buy one, get one/No minimum purchase

'Spend' is a type of cashback promotion. It includes the following three situations: 1) Buy a specific amount and get a specific amount reduction; 2) Buy a specific amount and get a specific percentage discount; 3) If you buy a specific amount, and attain the particular level, you can receive a specific amount reduction

'Quantity' is another type of cashback promotion. It includes the following three situations ?1) Buy a specific quantity and get a specific amount reduction; 2) Buy a specific quantity and get a specific percentage discount; 3) If you buy a specific quantity, and attain the particular level, you can receive a specific amount reduction

'Buy one, get one' is a type of discount. It includes the following four situations ?1) Buy one get one free; 2) Buy one get a percentage of discount for another one; 3) Buy one get one free (Only can use once for each order); 4) Buy one get a percentage of discount for another one (Only can use once for each order).

'No minimum purchase' promotion includes the following three situations ?1) Buy one or more can save a specific amount; 2) Enjoy a specific percentage of discount; 3) Singal product provides a specific amount discount. The buyer can choose a suitable promotion according to their needs.

Let's use Spend to be an example.

We can choose **save\$10 when you spend \$100**. This means that when the buyer purchases such products at a time of 100 USD, he/she can enjoy the 10 USD reduction immediately.

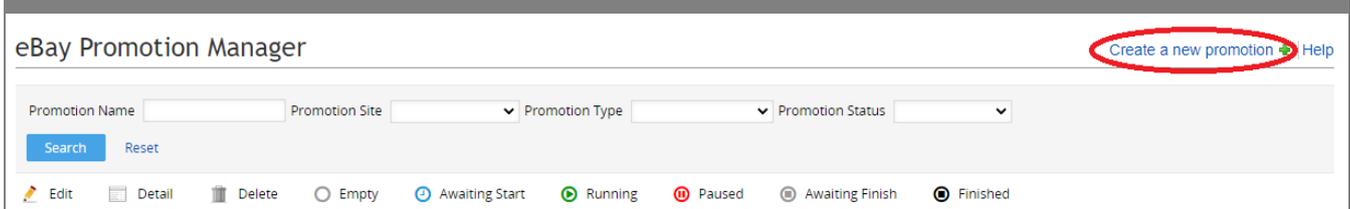
The specific introduction can refer to^[?]

<https://www.ebay.com/help/selling/selling-tools/promotions-manager?id=4094#section1>

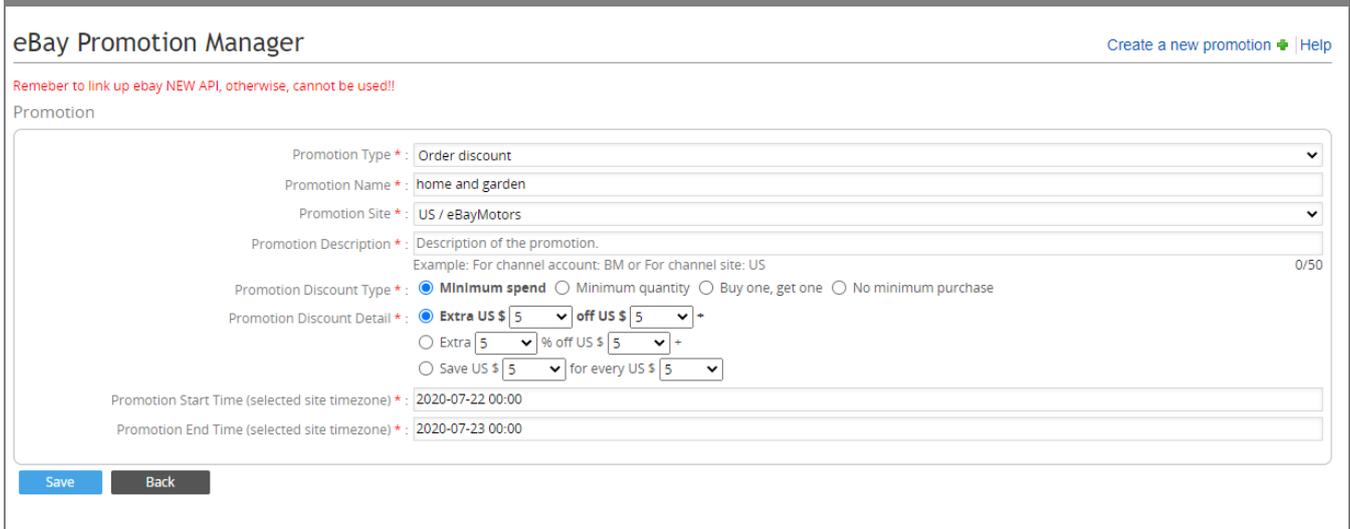
Reference for use^[?] <https://ir.ebaystatic.com/pictures/aw/pics/sc/stores/Order-Discount-Tutorial-v5.pdf>

2. How to use it

1. Go to **Tools>Scheduler>eBay Promotion Manager** and click <Create a new promotion>



The screenshot shows the top section of the eBay Promotion Manager interface. At the top right, there is a link "Create a new promotion" with a green plus icon, which is circled in red. Below this is a search bar with fields for "Promotion Name", "Promotion Site", "Promotion Type", and "Promotion Status". There are "Search" and "Reset" buttons. Below the search bar is a row of status icons: Edit, Detail, Delete, Empty, Awaiting Start, Running, Paused, Awaiting Finish, and Finished.



The screenshot shows the main form for creating a new promotion. At the top right, there is a link "Create a new promotion" with a green plus icon. Below this is a red warning message: "Remember to link up ebay NEW API, otherwise, cannot be used!!". The form is titled "Promotion" and contains the following fields:

- Promotion Type *: Order discount
- Promotion Name *: home and garden
- Promotion Site *: US / eBayMotors
- Promotion Description *: Description of the promotion. Example: For channel account: BM or For channel site: US 0/50
- Promotion Discount Type *: Minimum spend Minimum quantity Buy one, get one No minimum purchase
- Promotion Discount Detail *: Extra US \$ 5 off US \$ 5 Extra 5 % off US \$ 5 Save US \$ 5 for every US \$ 5
- Promotion Start Time (selected site timezone) *: 2020-07-22 00:00
- Promotion End Time (selected site timezone) *: 2020-07-23 00:00

At the bottom of the form, there are "Save" and "Back" buttons.

Promotion Type^[?]Order discount

Promotion Name^[?]Name the activity (visible for internal)

Promotion Description? Description of the promotion visible for external?

Promotion Discount Type? Select one of the promotion discounts

Promotion discount Detail? The setting of discount

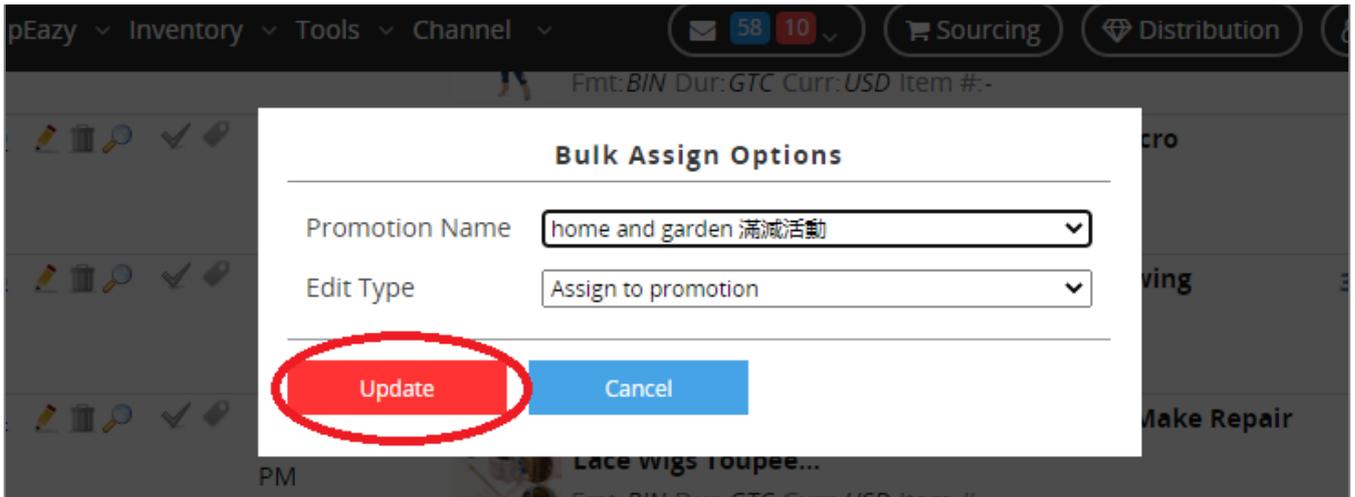
Promotion Time? The starting and ending time of promotion

2. After the setting, click <Save> and go to <Datasheet> to select the listing to be assigned

The screenshot displays the eBay Promotion Manager interface. At the top, a green notification bar states "Promotion created, go to Datasheet to add items". Below this, there are search filters for Promotion Name, Site, Type, and Status. A table lists the created promotion with details: home and garden, Order discount, US / eBayMotors, 2020-07-22 00:00, 2020-07-23 00:00, and 0 listings assigned.

The second part of the screenshot shows the "Datasheet Maintenance" view. It features a toolbar with various actions like Edit, Delete, Preview, and a "Bulk Action" menu. The "Bulk Action" menu is open, showing options such as "eBay Promotion" (highlighted with a red circle and arrow), "Distribute via Reseller", "Edit", "Export", "Bulk SYNC", "Bulk O.S", "Bulk R.S", "End Item", "Delete", "PowerClone", "Transform", "VERIFY", "LIST", "Schedule", and "Promoted Listing". The main table below shows a list of 17939 records, with the first record (Ref: 24, Row ID: 114663525) selected and highlighted in blue.

Ref	Row ID	Action	Status	Channel	Site	Title	SKU	Price	Post.D
24	114663525			ebay	US			41.76	0



3. After assigning the listing, you need to go to **Tools>Job Manager** to see the assignment result.

Fin

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??URL: <https://www.soldeazy.com/support/article.php?id=754>