Introduction of Order Discount functions and usage

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1. Function Introduction
2. How to use it

1. Function Introduction
Generally, order discount also called order discount function or order promotion function. It is a discount based on the order size or the amount spent by a buyer. The discount function can separate as four categories ?Spend/Quantity/Buy one, get one/No minimum purchase

'Spend' is a type of cashback promotion. It includes the following three situations?1) Buy a specific amount and get a specific amount reduction; 2) Buy a specific amount and get a specific percentage discount; 3) If you buy a specific amount, and attain the particular level, you can receive a specific amount reduction

'Quantity' is another type of cashback promotion. It includes the following three situations ?1) Buy a specific quantity and get a specific amount reduction; 2) Buy a specific quantity and get a specific percentage discount; 3) If you buy a specific quantity, and attain the particular level, you can receive a specific amount reduction

'Buy one, get one' is a type of discount. It includes the following four situations ?1) Buy one get one free; 2) Buy one get a percentage of discount for another one; 3) Buy one get one free (Only can use once for each order); 4) Buy one get a percentage of discount for another one (Only can use once for each order).

No minimum purchase promotion includes the following three situations ?1) Buy one or more can save a specific amount; 2) Enjoy a specific percentage of discount; 3) Singal product provides a specific amount discount. The buyer can choose a suitable promotion according to their needs.

Let's use Spend to be an example.

We can choose "save$10 when you spend $100". This means that when the buyer purchases such products at a time of 100 USD, he/she can enjoy the 10 USD reduction immediately.
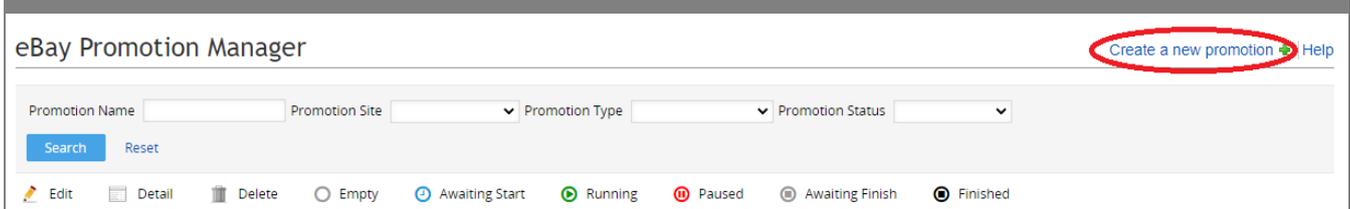
The specific introduction can refer to：

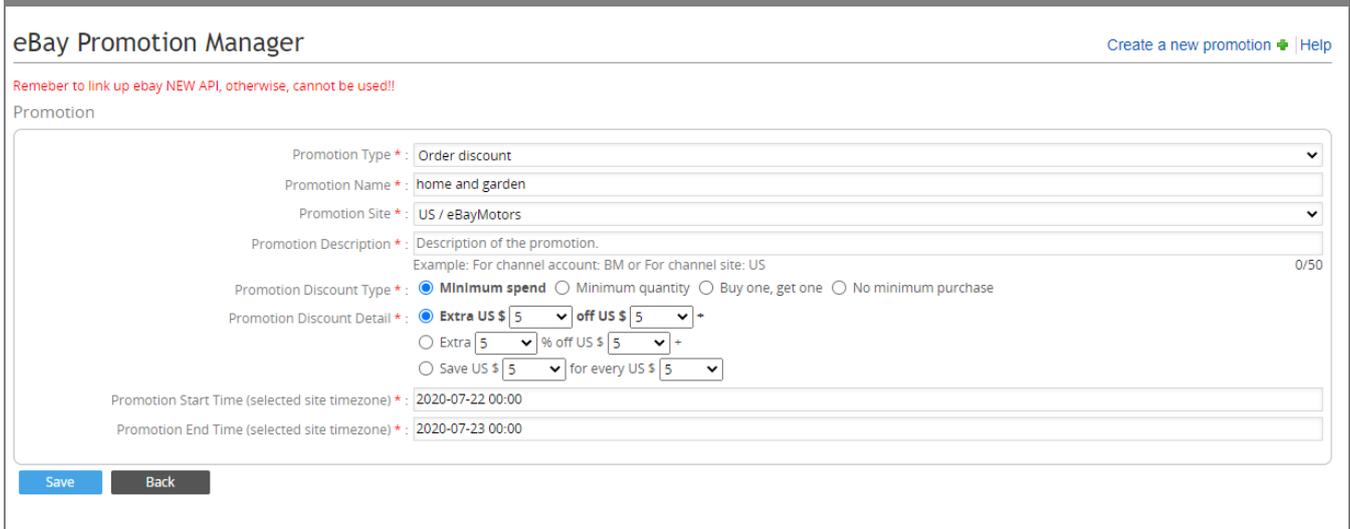https://www.ebay.com/help/selling/selling-tools/promotions-manager?id=4094#section1

Reference for use： https://ir.ebaystatic.com/pictures/aw/pics/sc/stores/Order-Discount-Tutorial-v5.pdf

2. How to use it

1. Go to **Tools>Scheduler>eBay Promotion Manager** and click <Create a new promotion>

Promotion Type：Order discount

Promotion Name：Name the activity (visible for internal)

Promotion Description：Description of the promotion，visible for external。

Promotion Discount Type：Select one of the promotion discounts
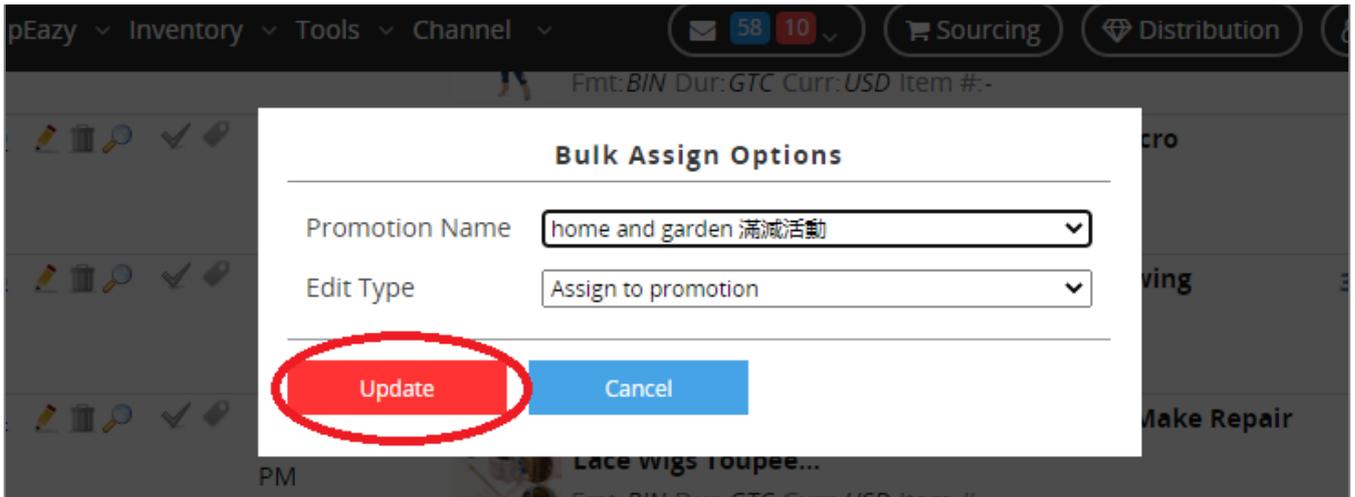Promotion discount Detail：The setting of discount
Promotion Time：The starting and ending time of promotion

2. After the setting, click <Save> and go to <Datasheet> to select the listing to be assigned

eBay Promotion Manager   Create a new promotion ✚ | Help

✔   Promotion created , go to Datasheet to add items   ✖

Promotion Name [ ]   Promotion Site [▾]   Promotion Type [▾]   Promotion Status [▾]

[Search]   Reset

✎ Edit   ▦ Detail   🗑 Delete   ○ Empty   ◷ Awaiting Start   ▶ Running   ⏸ Paused   ◉ Awaiting Finish   ● Finished

[25 ▾]   15 Records   < Prev   1   Next >

Promotion Name	Promotion Type	Site	Promotion Start Time	Promotion End Time	Status	Listings Assigned		
✎ home and garden	Order discount	US / eBayMotors	2020-07-22 00:00	2020-07-23 00:00	○	0	▦	🗑

Create Datasheet ✚ | Multi-Var.Expand ▦ | View : Default ▾ | Help

| Datasheet Maintenance | COVID-Related Categories New | Datasheet without Listing | Duplicated Datasheet | Listing Ranking |

✎ Edit   🗑 Delete   🔍 Preview   ✔ Hvn't Verify   ✔ Veri.succeed   🏷 Brand New   🏷 Active List   🏷 Hidden   🏷 Ended List   ▦ Markdown Manager
🏷 Promoted Listing   🟩 eBay Promotion

[25 ▾]   17939 Records   < Prev   1   2   3   4   ...   718   Next >   Next 10 >

☐ Ref	Row ID	Action	Status	Channel	Site		Title	SKU	Price	Post.D
☑ 24	114663525	✎🗑🔍	✔✔	ebay	US		Fmt:*BIN* Dur:*GTC* Curr:*USD* Item #:-		41.76	0

[25 ▾]   17939 Records   < Prev   1   2   3   4   ...   718   Next >   Next 10 >

Bulk Action   [Edit] [Export] [Bulk SYNC] [Bulk O.S] [Bulk R.S] [End Item] [Delete] [PowerClone] [Transform] [VERIFY] [LIST] [Schedule] [Promoted Listing]
[eBay Promotion ▸] [Distribute via Reseller]

Bulk Assign Options

Promotion Name   home and garden 滿減活動 ▾

Edit Type   Assign to promotion ▾

Update   Cancel

3. After assigning the listing, you need to go to **Tools>Job Manager** to see the assignment result.

Fin

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