

Introduction of Order Discount functions and usage

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Introduction of Order Discount functions and usage

1. Function Introduction
2. How to use it

1. Function Introduction

Generally, order discount also called order discount function or order promotion function. It is a discount based on the order size or the amount spent by a buyer. The discount function can separate as four categories ? Spend/Quantity/Buy one, get one/No minimum purchase

'Spend' is a type of cashback promotion. It includes the following three situations ? 1) Buy a specific amount and get a specific amount reduction; 2) Buy a specific amount and get a specific percentage discount; 3) If you buy a specific amount, and attain the particular level, you can receive a specific amount reduction

'Quantity' is another type of cashback promotion. It includes the following three situations ?1) Buy a specific quantity and get a specific amount reduction; 2) Buy a specific quantity and get a specific percentage discount; 3) If you buy a specific quantity, and attain the particular level, you can receive a specific amount reduction

'Buy one, get one' is a type of discount. It includes the following four situations ?1) Buy one get one free; 2) Buy one get a percentage of discount for another one; 3) Buy one get one free (Only can use once for each order); 4) Buy one get a percentage of discount for another one (Only can use once for each order).

'No minimum purchase' promotion includes the following three situations ?1) Buy one or more can save a specific amount; 2) Enjoy a specific percentage of discount; 3) Singal product provides a specific amount discount. The buyer can choose a suitable promotion according to their needs.

Let's use Spend to be an example.

We can choose **save\$10 when you spend \$100**. This means that when the buyer purchases such products at a time of 100 USD, he/she can enjoy the 10 USD reduction immediately.

The specific introduction can refer to^[2]

<https://www.ebay.com/help/selling/selling-tools/promotions-manager?id=4094#section1>

Reference for use^[2] <https://ir.ebaystatic.com/pictures/aw/pics/sc/stores/Order-Discount-Tutorial-v5.pdf>

2. How to use it

1. Go to **Tools>Scheduler>eBay Promotion Manager** and click <Create a new promotion>

eBay Promotion Manager

Create a new promotion + Help

Promotion Name

Promotion Site

Promotion Type

Promotion Status

Search

Reset

Edit

Detail

Delete

Empty

Awaiting Start

Running

Paused

Awaiting Finish

Finished

eBay Promotion Manager

Create a new promotion + Help

Remeber to link up ebay NEW API, otherwise, cannot be used!!

Promotion

Promotion Type * :

Promotion Name * :

Promotion Site * :

Promotion Description * :

Promotion Discount Type * :

Promotion Discount Detail * :

Promotion Start Time (selected site timezone) * :

Promotion End Time (selected site timezone) * :

Save

Back

Promotion Type^[2]Order discount

Promotion Name^[2]Name the activity (visible for internal)

Promotion Description? Description of the promotion? visible for external?

Promotion Discount Type? Select one of the promotion discounts

Promotion discount Detail? The setting of discount

Promotion Time? The starting and ending time of promotion

2. After the setting, click <Save> and go to <Datasheet> to select the listing to be assigned

eBay Promotion Manager [Create a new promotion](#) [Help](#)

✓ Promotion created , go to Datasheet to add items ✕

Promotion Name Promotion Site Promotion Type Promotion Status

[Search](#) [Reset](#)

[Edit](#) [Detail](#) [Delete](#) [Empty](#) [Awaiting Start](#) [Running](#) [Paused](#) [Awaiting Finish](#) [Finished](#)

25 15 Records < Prev 1 Next >

Promotion Name	Promotion Type	Site	Promotion Start Time	Promotion End Time	Status	Listings Assigned
home and garden	Order discount	US / eBayMotors	2020-07-22 00:00	2020-07-23 00:00	<input type="radio"/>	0

[Create Datasheet](#) [Multi-Var.Expand*](#) [View : Default](#) [Help](#)

Datasheet Maintenance [COVID-Related Categories](#) [New](#) [Datasheet without Listing](#) [Duplicated Datasheet](#) [Listing Ranking](#)

[Edit](#) [Delete](#) [Preview](#) [Hvn't Verify](#) [Veri.succeed](#) [Brand New](#) [Active List](#) [Hidden](#) [Ended List](#) [Markdown Manager](#)

[Promoted Listing](#) [eBay Promotion](#)

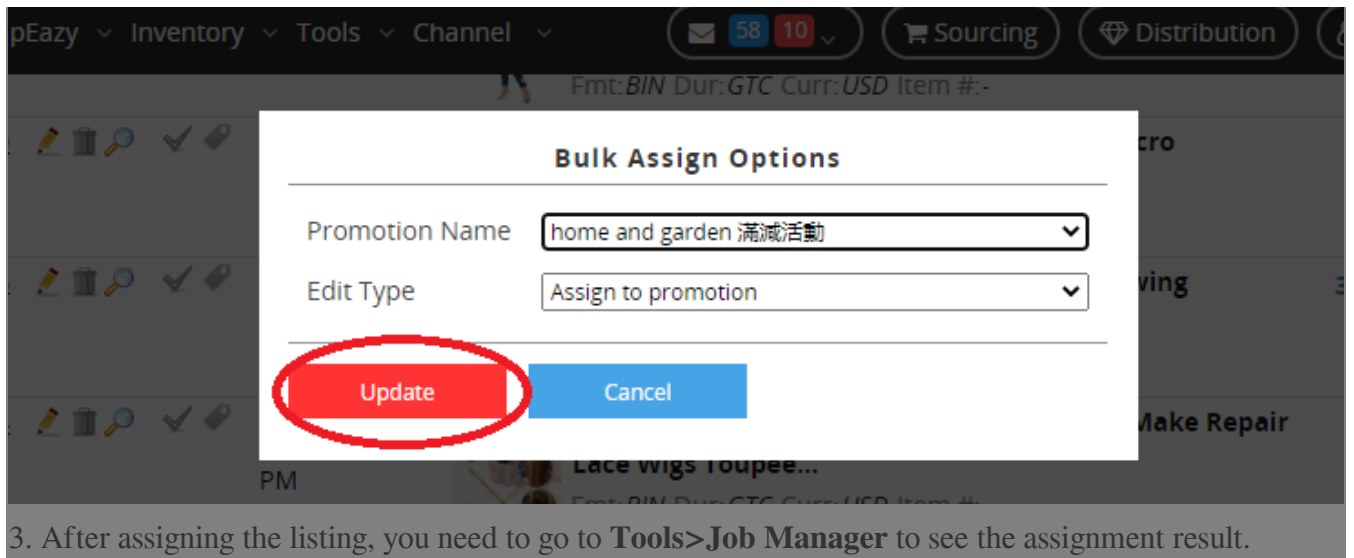
25 17939 Records < Prev 1 2 3 4 ... 718 Next > Next 10 >

Ref	Row ID	Action	Status	Channel	Site	Title	SKU	Price	Post.D
<input checked="" type="checkbox"/>	24	114663525	Edit Delete Preview	Hvn't Verify Veri.succeed	ebay	US		41.76	0

25 17939 Records < Prev 1 2 3 4 ... 718 Next > Next 10 >

bulk action [Edit](#) [Export](#) [Bulk SYNC](#) [Bulk O.S](#) [Bulk R.S](#) [End Item](#) [Delete](#) [PowerClone](#) [Transform](#) [VERIFY](#) [LIST](#) [Schedule](#) [Promoted Listing](#)

[eBay Promotion](#) [Distribute via Reseller](#)



3. After assigning the listing, you need to go to **Tools>Job Manager** to see the assignment result.

Fin

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???: Holistic Tech - Wed, Jul 22, 2020 12:41 PM. ?????? 2847 ?

??URL: <https://www.soldeazy.com/support/article.php?id=754>