

Introduction of Sales event and Markdown functions and usage

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Introduction of Sales event + Markdown function and usage

1. Function Introduction
2. How to use it

1. Function Introduction

SoldEazy added new function '**Sales event + Markdown**' which is the updated version of the original function 'Price Reduction Schedule Manager'. Its nature still is discount.

Markdown, it is to reduce the price of the selected product;

Sales event, it is to show all the discount products to the buyer in compilation form

When the seller creates the '**Sales event + Markdown**' in SoldEazy and applies it to the product successfully, the buyer can go to the seller's store homepage and see the promotion entrance (generally have a palpable banner and title displaying)

2. How to use it

Go to **Sell>Marketing&Promotions>eBay Promotion Manager** and click <Create a new promotion> (Before creating a promotion, the new API must be in connected status)

Promotion Name Promotion Site Promotion Type Promotion Status

- Edit
- Detail
- Delete
- Empty
- Awaiting Start
- Running
- Paused
- Awaiting Finish
- Finished

eBay Promotion Manager

Remember to link up ebay NEW API, otherwise, cannot be used!!

Promotion

Promotion Type * :

Promotion Name * :

Promotion Site * :

Promotion Description * :
Example: For channel account: BM or For channel site: US 7/50

Promotion Image Url * : Use listing's gallery photo Choose an image to upload or from url

[Click here to upload](#)

Apply Free Shipping : No

Promotion Discount Detail * : %

Promotion Start Time (selected site timezone) * :

Promotion End Time (selected site timezone) * :

Promotion Type Select 'Sale event + markdown'

Promotion Name Name the promotion

Promotion Site Select the applicable promotion site

Promotion Description: Name the promotion or make the remark

Promotion Image Url The promotion image and banner display in the store homepage. It can use the listing's gallery photo or upload the specific image to be the promotion image

Apply Free Shipping The setting of the shipping fee

Promotion Discount Detail You can choose 'Discount a Percentage' or 'Discount an Exact Amount'. For example, the product 20% off, you can input '20%' System comes with symbol

Promotion Time The starting time and ending time setting (no more than 45 days in maximum)

maximum

Promotion created , go to Datasheet to add items

Promotion Name Promotion Site Promotion Type Promotion Status Search Reset

Edit Detail Delete Empty Awaiting Start Running Paused Awaiting Finish Finished

Promotion Name	Promotion Type	Site	Promotion Start Time	Promotion End Time	Status	Listings Assigned
Promotion(Markdown)_test_2020	Sale event + markdown	US / eBayMotors	2020-07-23 00:00	2020-08-23 00:00	○	0

After setting the assign the product to join the promotion

Sale event + markdown

Datasheet Maintenance COVID-Related Categories New Datasheet without Listing Duplicated Datasheet Listing Ranking

Edit Delete Preview Hvt Verify Ver.succeed Brand New Active List Hidden Ended List Markdown Manager

Promoted Listing eBay Promotion

Ref	Row ID	Action	Status	Channel	Site	Title	SKU	Price	Post.D
34	114663525			ebay	US			41.76	0

17939 Records

Bulk Action

Bulk Assign Options

Promotion Name

Edit Type

After assigning the product, go to **Tools>Job Manager** to see the assignment result

PS Sale event + Markdown only applicable in fixed-price product

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URL: <https://www.soldeazy.com/support/article.php?id=755>