

Introduction of Sales event and Markdown functions and usage

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Introduction of Sales event + Markdown function and usage

1. Function Introduction
2. How to use it

1. Function Introduction

SoldEazy added new function '**Sales event + Markdown**' which is the updated version of the original function 'Price Reduction Schedule Manager'. Its nature still is discount.

Markdown, it is to reduce the price of the selected product;

Sales event, it is to show all the discount products to the buyer in compilation form

When the seller creates the

'Sales event + Markdown' in SoldEazy
and applies it to the product successfully, the buyer can go to the seller's store homepage and see the promotion entrance (generally have a palpable banner and title displaying)

2. How to use it

Go to **Sell>Marketing&Promotions>eBay Promotion Manager** and click <Create a new promotion>
(Before creating a promotion, the new API must be in connected status)

eBay Promotion Manager

[Create a new promotion](#)  [Help](#)

Promotion Name Promotion Site Promotion Type Promotion Status

[Search](#) [Reset](#)

 [Edit](#)  [Detail](#)  [Delete](#)  [Empty](#)  [Awaiting Start](#)  [Running](#)  [Paused](#)  [Awaiting Finish](#)  [Finished](#)

eBay Promotion Manager

[Create a new promotion](#)  [Help](#)

Remember to link up ebay NEW API, otherwise, cannot be used!!

Promotion

Promotion Type * :

Promotion Name * :

Promotion Site * :

Promotion Description * :

Example: For channel account: BM or For channel site: US 7/50

Promotion Image Url * : Use listing's gallery photo Choose an image to upload or from url



 **Click here to upload**

Apply Free Shipping : No

Promotion Discount Detail * : %

Promotion Start Time (selected site timezone) * : 2020-07-22 00:00

Promotion End Time (selected site timezone) * : 2020-07-23 00:00

[Save](#)

[Back](#)

Promotion Type  Select 'Sale event + markdown'

Promotion Name  Name the promotion

Promotion Site  Select the applicable promotion site

Promotion Description: Name the promotion or make the remake

Promotion Image Url  The promotion image and banner display in the store homepage. It can use the listing's gallery photo or upload the specific image to be the promotion image

Apply Free Shipping  The setting of the shipping fee

Promotion Discount Detail  You can choose 'Discount a Percentage' or 'Discount an Exact Amount'. For example, the product 20% off, you can input '20%'  System comes with symbol 

Promotion Time  The starting time and ending time setting (no more than 45 days in maximum)

eBay Promotion Manager

Create a new promotion [+ | Help](#)

Promotion created, go to Datasheet to add items

Promotion Name	Promotion Site	Promotion Type	Promotion Status							
Search	Reset	Edit	Detail	Delete	Empty	Awaiting Start	Running	Paused	Awaiting Finish	Finished
25										
15 Records < Prev 1 Next >										
Promotion Name	Promotion Type	Site	Promotion Start Time	Promotion End Time	Status	Listings Assigned				
Promotion(Markdown)_test_2020	Sale event + markdown	US / eBayMotors	2020-07-23 00:00	2020-08-23 00:00	○	0	Edit	Detail	Delete	Empty

After setting the 'Sale event + markdown' click 'Save' and go to Datasheet to assign the product to join the promotion

Datasheet Maintenance COVID-Related Categories [New](#) Datasheet without Listing Duplicated Datasheet Listing Ranking

Ref	Row ID	Action	Status	Channel	Site	Title	SKU	Price	Post.ID		
24	114663525	Edit	Delete	Preview	Hvt.Verify	Ver.succes	Brand New	Active List	Hidden	Ended List	Markdown Manager
17939 Records < Prev 1 2 3 4 ... 718 Next > Next 10 >											

[Promoted Listing](#) [eBay Promotion](#)

[Edit](#) [Export](#) [Bulk SYNC](#) [Bulk O.S](#) [Bulk R.S](#) [End Item](#) [Delete](#) [PowerClone](#) [Transform](#) [VERIFY](#) [LIST](#) [Schedule](#) [Promoted Listing](#)

Bulk Assign Options

Promotion Name	Promotion(Markdown)_test_2019-11-01
Edit Type	Assign to promotion
Update	Cancel

After assigning the product, go to **Tools>Job Manager** to see the assignment result

PS? Sale event + Markdown only applicable in fixed-price product

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?:?:?: Holistic Tech - Wed, Jul 22, 2020 4:10 PM. ?:?:?:?:?: 3703 ?:

URL: <https://www.soldeazy.com/support/article.php?id=755>