Introduction of Volume Pricing functions and usage

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1. Function introduction

'Volume Pricing' is a new function launched by eBay in 2018. It is a new type of discount. When the buyer purchases the same listing product, they can choose different purchase quantities and get the corresponding discount. It aims to gain quick returns with a small profit. The more the buyer purchase, the more discount they gain. For example, for the same product, buying one is $5.99, buying two is $5.69, buying three is $4.54.

2. How to use it

(1). Login to SoldEazy and go to **Channel>Sales Channel**. Then, connect to two eBay account API□

Sales Channel

Add an account ✚ | Help

Channel Type [▾] Channel Name [ ]

Search   Reset

Save Back

Field Name	Field Value
Shop Type	eBay ▾
Shop Account ID	asdasd
Shop Channel Initial	ASD
At least 2 letters	
Shop Full Name	asdasd
Channel Token	Link Up Sales Channel Account Now
Status	Unlink ▾
New eBay API Status	Enable New eBay API

Save Back

(2). Go to **Tools>Scheduler>eBay Promotion Manager** and click <Create a new promotion> to create volume pricing promotion：

eBay Promotion Manager

Create a new promotion ✚ | Help

Promotion Name [ ] Promotion Site [▾] Promotion Type [▾] Promotion Status [▾]

Search   Reset

✎ Edit   ▦ Detail   🗑 Delete   ○ Empty   ⏱ Awaiting Start   ▶ Running   ⏸ Paused   ◉ Awaiting Finish   ◉ Finished

eBay Promotion Manager

Create a new promotion ✚ | Help

Rememer to link up ebay NEW API, otherwise, cannot be used!!

Promotion

Promotion Type * : Volume pricing ▾

Promotion Name * : Volume_test

Promotion Site * : US / eBayMotors ▾

Promotion Description * : volume
Example: For channel account: BM or For channel site: US   6/50

Apply discount to single item only : [No]
Example: If A, B, C are in this promotion with this option enable, the discount will not be applied when buyer purchases A with B, or B with C, etc.

Promotion Discount Detail * : Buy 1 item, no discount
Buy 2 or more and save [10 ▾] % off each item
Buy 3 or more and save [13 ▾] % off each item
Buy 4 or more and save [18 ▾] % off each item

Promotion Start Time (selected site timezone) * : 2020-07-23 00:00

Promotion End Time (selected site timezone) * : 2020-07-24 00:00

Save   Back

（3）Go to <Datasheet> and assign listing. Tick the corresponding listing item and click the <eBay Promotion> button in the page bottom and update the assignment. Finally, go to **Tools>Job Manager** to see the assignment result.

The above is the introduction and usage of Volume Pricing Promotion,

Welcome everyone to use SoldEazy!

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