

Wish's requirements for UPC/EAN

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When filling the product content in Wish backend, the entered **Unique ID** is the corresponding SKU in SoldEazy and it is required to fill in. The optional content includes a 12-digit UPC, but it can also be omitted. There is a corresponding UPC part in SoldEazy, but it is not required, you can leave it blank, or you can fill in twelve '0'. Wish does not accept the EAN number.

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URL: <https://www.soldeazy.com/support/article.php?id=774>