

Wish's requirements for UPC/EAN

ID: 774 | : | : Wed, Jul 29, 2020 2:58 PM

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When filling the product content in Wish backend, the entered **Unique ID** is the corresponding SKU in SoldEazy and it is required to fill in. The optional content includes a 12-digit UPC, but it can also be omitted. There is a corresponding UPC part in SoldEazy, but it is not required, you can leave it blank, or you can fill in twelve '0'. Wish does not accept the EAN number.

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: Holistic Tech - Wed, Jul 29, 2020 11:21 AM. 10262

URL: <https://www.soldeazy.com/support/article.php?id=774>