

2021-08-27 System Update

Notice

??ID??: 890 | ??: ??? | ?????: Fri, Aug 27, 2021 5:34 PM

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New Feature:

1. [Promoted Listing Advanced(eBay)] Multiple Ad groups allowed.
 - * keyword settings allowed now
 - o 1,000 keywords per ad group
 - o 1,000 listings per ad group
 - o 500 ad groups per campaign
 - o Each listing can be included in multiple ad groups and campaigns.
2. [Promoted Listing Advanced(eBay)] New match type "Phrase match"
 - * "phrase match" means if a buyer searches a long phrase that contains your keywords, your listings will show up.
 - eg:
 - keyword: iPhone 12
 - search text: Apple red iPhone 12 128GB
3. [Promoted Listing Advanced(eBay)] Bulk upload function of customized listings and keywords (Supported file format: .csv .xlsx .xls)
4. [Promoted Listing Advanced(eBay)] Performance overview chart now allows sellers to choose customized timeframe

5. [Promoted Listing Advanced(eBay)] New sites supported: AU, IT.

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